

### PAX Momentum 此

# PAX Momentum is an early-stage venture capital fund that invests in pre-seed and seed stage startups, with a laser focus on

transforming B2B tech companies into thriving enterprises. Based in Darnestown, Maryland, the firm has already invested in 50 companies since launching its fund in 2020. PAX Momentum's proven approach combines a \$125k investment with an intensive

#### **Venture Capital**

eight-week program, helping founders to develop a scalable goto-market strategy, build revenue traction, and secure the funding needed for consistent future growth. Guided by a team of seasoned, successful investors & entrepreneurs, PAX Momentum is passionate about empowering new companies and their founders to reach their full potential.

# **Their Challenge**

As an emerging fund manager, navigating the complex and opaque world of family offices and private capital was a daunting challenge for the team at PAX Momentum. Lacking the necessary connections and visibility into this exclusive ecosystem, they found themselves struggling to identify and engage with the right investment firms to support their fundraising efforts. "When I started fundraising, Family Offices were an unfamiliar world. I didn't even know where to begin," shared PAX Partner, Jamie Hanson.

This lack of access to the family office landscape proved to be a significant roadblock, as the team struggled to effectively target and connect with the most suitable investors for their fund. Determined to overcome this obstacle, the PAX team turned to the FINTRX platform, recognizing it as a comprehensive solution to unlock the family office market.

#### **The Outcome**

The transformative impact of the FINTRX platform was immediately evident for PAX Momentum as they were able to begin forging meaningful connections with family office contacts --relationships that would have otherwise remained elusive. "We met several key contacts and formed relationships with people that we met over the FINTRX platform. We would not have met them otherwise," Hanson acknowledged. By leveraging FINTRX's extensive database of family offices and key decision-makers, the team was able to identify investment firms that aligned perfectly with their investment thesis.

Reflecting on their experience with FINTRX, Hanson and the PAX Momentum team were emphatic in their recommendation to peers, highlighting the platform's robust and accurate database of over 4,000 family offices & 20,000+ contacts, as well as the exceptional client support provided by the FINTRX team.

By empowering PAX Momentum to efficiently navigate the family office landscape, FINTRX has played a pivotal role in the firm's fundraising success. The FINTRX platform's comprehensive data, intuitive features, and dedicated customer success team have been instrumental in helping PAX Momentum to effectively expand their network, identify suitable investors, and ultimately, achieve their fundraising goals.

"When I started fundraising, Family Offices were an unfamiliar world. I didn't even know where to begin.

With FINTRX, I was able to filter the investment firms that fit my thesis and engage in targeted outreach, often through a warm connection in my network. I never would have known these firms existed without FINTRX."





# **About FINTRX**

FINTRX is a unified data and research platform, offering extensive data intelligence on 850,000+ family office and investment advisor records, designed to enhance industry professionals' ability to access, map and engage with the global private wealth ecosystem.

With an extensive database of 4,100 family offices, 22,000 family office contacts, 37,000 RIAs and 750,000 registered reps, the FINTRX database offers unparalleled access to accurate and actionable information. Equipped with 375+ search filters, FINTRX allows you to seamlessly track the flow of private capital, uncover allocation trends and break down investment data. Our mission is to empower financial professionals by equipping them with the tools and insights needed to effectively engage and connect with potential investors.

FINTRX goes beyond basic contact details, providing in-depth profiles that include investment preferences, asset allocations, historical investment activity and so much more. This allows users to target the most relevant prospects based on specific criteria such as investment strategies, geographies and asset class preferences.

At FINTRX, we remain committed to providing exceptional customer support and ensuring our users have the resources they need to succeed. Join us and experience the transformative power of FINTRX. Together, we can navigate the complexities of the private wealth market and unlock new opportunities for growth and success.

For further insight on how FINTRX can streamline your capital raising efforts, request a demo below.





#### **New Platform Tools & Enhancements**

Proprietary Private Wealth Group Dataset

Access 20,000+ private wealth teams and 80,000+ reps within wirehouses & independent aggregators.

Al-Powered Search

Experience a <u>new level of search efficiency</u> that understands and processes your natural language queries, delivering relevant results in seconds.

FINTRX 360° LinkedIn Integration

Enrich your LinkedIn experience with the power of FINTRX 360°. Boost networking, build valuable connections, and drive business growth.

Investment Advisor Firm Movement Tracking

Keep tabs on industry movements for RIA reps of interest based on changes in CRD number associations.

Monitor Advisor ETF & Equity Portfolios

Track 13F investment advisor portfolios and uncover key sales opportunities for your firm.