

Anthropocene Ventures



Anthropocene Ventures, located in San Francisco, CA, is a global, early-stage venture capital firm renowned for its commitment to investing in founders who leverage exponential technologies and hard science to create resilience for humanity. The firm focuses on solutions that not only benefit the environment but also help to improve efficiency and profitability for its businesses.

Venture Capital

Drawing from decades of success in founding, scaling, and investing in startups, the Anthropocene team has exclusively focused on climate for the last five years, through both angel investments and Anthropocene Fund I. Their mission is to align the global economy with the earth's ecology through hard science and innovative climate technology across various sectors.

Their Challenge

While raising capital for their climate-focused funds, the team at Anthropocene Ventures faced a challenge experienced by many within the alternative investment space: efficiently navigating the complexities of the private wealth landscape to identify potential investors. Conducting thorough research to not only find active investors, but effectively pinpoint those that aligned with their niche investment criteria was both time-consuming and resource-intensive. The team needed a more efficient way to enhance their market research capabilities and identify strategic partners who shared their vision and goals.

The Outcome

By integrating FINTRX into their operations, Anthropocene has streamlined the process for identifying quality leads. With detailed information on over 850,000 potential LPs & key decision-makers, plus advanced search & filter capabilities, FINTRX has eliminated the need for extensive preliminary research, helping the team easily identify prospects that match their investment thesis. This newfound efficiency has allowed them to focus on building meaningful relationships with high-quality investors who are a perfect fit for their climate-focused investment strategy. FINTRX has empowered the Anthropocene team to efficiently navigate the private wealth landscape and pinpoint investors who align with their strategic goals.

Their Goals

- ▶ **Improve Team-Wide Efficiency**

Streamline research and due diligence processes to save valuable time and resources

- ▶ **Enhance Market Research**

Gain access to a comprehensive database of LPs and their investment histories to identify key opportunities

- ▶ **Identify Strategic Partners**

Pinpoint potential investors that are well-aligned with the team's strategic goals

In their pursuit of a robust and efficient solution that would empower them to better meet their goals, Anthropocene Ventures turned to the [FINTRX platform](#).

"FINTRX streamlines the due diligence process by offering pre-vetted family offices with detailed investment profiles and preferences. This saves us valuable time and resources...and allows us to focus on building relationships with high-quality investors."

"FINTRX takes the guesswork out of finding the right investors."



Matthew McGraw
Founder & Managing Partner



John Turan
Capital Markets Specialist



About FINTRX

FINTRX is a unified data and research platform, offering extensive data intelligence on **850,000+** family office and investment advisor records, designed to enhance industry professionals' ability to access, map and engage with the global private wealth ecosystem.

With an extensive database of **4,100** family offices, **22,000** family office contacts, **37,000** RIAs and **750,000** registered reps, the **FINTRX database** offers unparalleled access to accurate and actionable information. Equipped with **375+** search filters, FINTRX allows you to seamlessly track the flow of private capital, uncover allocation trends and break down investment data. Our mission is to empower financial professionals by equipping them with the tools and insights needed to effectively engage and connect with potential investors.

FINTRX goes beyond basic contact details, providing in-depth profiles that include investment preferences, asset allocations, historical investment activity and so much more. This allows users to target the most relevant prospects based on specific criteria such as investment strategies, geographies and asset class preferences.

At FINTRX, we remain committed to providing exceptional customer support and ensuring our users have the resources they need to succeed. Join us and experience the transformative power of FINTRX. Together, we can navigate the complexities of the private wealth market and unlock new opportunities for growth and success.

For further insight on how FINTRX can streamline your capital raising efforts, request a demo below.

Schedule Demo



New Platform Tools & Enhancements

- ❖ **Proprietary Private Wealth Group Dataset**
Access **22,000+** [private wealth teams](#) and **85,000+** reps within wirehouses & independent aggregators.
- ❖ **AI-Powered Search**
Experience a [new level of search efficiency](#) that understands and processes your natural language queries, delivering relevant results in seconds.
- ❖ **FINTRX 360° LinkedIn Integration**
Enrich your LinkedIn experience with the power of [FINTRX 360°](#). Boost networking, build valuable connections, and drive business growth.
- ❖ **Investment Advisor Firm Movement Tracking**
Keep tabs on [industry movements for RIA reps](#) of interest based on changes in CRD number associations.
- ❖ **Monitor Advisor ETF & Equity Portfolios**
Track [13F investment advisor portfolios](#) and uncover key sales opportunities for your firm.